



U.S. APPAREL BUYING

Market-ready womenswear. A disciplined path to purchase.

Leading Wear buys finished young-contemporary women's collections from established factories and wholesale suppliers for the U.S. market.



HOW THE RELATIONSHIP BUILDS

01

Present

Current line sheet, strongest wholesale pricing, minimums, terms, and availability.

02

Confirm

Selected styles move through sample, quality, landed-cost, and delivery confirmation.

03

Grow

Reliable execution and customer response can lead to reorders and seasonal planning.

WHAT LEADING WEAR BUYS

- **Dresses**
Day, occasion, knit, and woven silhouettes
- **Tops and knitwear**
Fashion tops, sweaters, and elevated essentials
- **Denim and bottoms**
Jeans, trousers, skirts, shorts, and directional shapes
- **Outerwear and sets**
Jackets, soft tailoring, matching sets, and layers

COMMERCIAL PRIORITIES

- **Opening value**
Competitive wholesale pricing and clear shipping basis
- **Flexible assortments**
Practical minimums across styles, colors, and sizes
- **Delivery confidence**
Current availability and realistic lead times
- **Repeatable supply**
Reorder capacity on proven styles

PURCHASE-READY PROPOSAL

- Style images and style numbers | Wholesale pricing and suggested retail
- MOQ by style or color | Currency, payment and shipping basis
- Lead time and availability | In-stock and reorder capacity

Present a collection

leadingwear.com/#apply

